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FOR IMMEDIATE RELEASE

**Gear Up for Spring Rides with New Performance Footwear Styles from Harley-Davidson**

*Enjoy the Open Road in Protective Footwear Without Sacrificing Style*

Rockford, Mich. (February 5, 2016) – Ready for adventure and built to stand up to the demands of the open road, Harley-Davidson introduces a new collection of performance footwear hitting dealer shelves this spring.

Whether gearing up for a quick trip or long ride, proper riding footwear is essential. The new collection incorporates riders' needs and style resulting in protective, durable and comfortable boots that live up to the iconic Harley attitude.

"A rider's equipment arsenal starts with protective footwear designed specifically for the needs of life on a bike," said Chris Hayes, Wolverine's sales director of the Harley-Davidson® footwear product line. "The spring collection delivers protection, stability underfoot and long term comfort while maintaining the style Harley® enthusiasts know and love."

Spring 2016 Performance Styles include:



**Tyson Brown**

Starting this spring, the longtime fan-favorite performance collection Tyson will be available in brown leather. With features such as 3M™ reflective material, an aggressive tread and stellar abrasion-, slip- and oil-resistant ratings, safety is paramount for this boot. The YKK® locking inside zipper with Velcro® closure makes the boot easy to get on and off while the Vibram® rubber outsole and Goodyear® welt construction delivers longevity and increased flexibility for the wearer. Available in men's and women's sizes.

**Sylewood**

Classic style with a touch of modern detailing, the six-inch lace-up Sylewood features branded metal grommet accents and a large engraved buckle strap. A full-leather cushion sock lining keeps the boot comfortable to wear all day. Goodyear® welt construction and abrasion-, oil- and slip-resistant rubber outsole bring protection and durability to this soon-to-be fan favorite performance boot. Available in black and brown.



**Drayton**

Western-inspired with moto attitude, Drayton is ready for adventures on the open road. The eleven-inch pull on boot features full-grain leather with the classic Soaring Eagle logo embroidered at front. A full-length cushion sock lining delivers added comfort. The Goodyear® welt construction improves durability and flexibility for long-term wear while the abrasion-, oil-, and slip-resistant rubber outsole increases traction and stability on the road and off. Available in black and brown.

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### Ingleside

This fashion-forward riding boot features a harness o-ring with branded strap and buckle hardware details around the ankle. An inside YKK® locking zipper delivers ease of wear while the oil-resistant rubber outsole with two-inch heel and Goodyear® welt construction provide durability and stability for long-term wear. Available in black and brown.



### Lockwood

A soon-to-be staple in riding wardrobes, the seven-inch lace-up Lockwood features a full-length leather upper with subtle H-D® logo hardware details. The YKK® locking inside zipper with Velcro® closure makes the boot easy to get on and off while the oil-resistant rubber outsole and Goodyear® welt construction delivers longevity and increased flexibility for the wearer.

### Belhaven Brown

The popular Belhaven is now available in brown leather! Keeping women riders protected while adding a touch of style, the Belhaven laceup boot features full-grain leather built with an abrasion-, slip- and oil-resistant rubber outsole for stability and traction underfoot. Goodyear® welt construction adds durability and longevity for the wearer. A full-length cushion sock lining keeps feet comfortable and the YKK® locking inside zipper makes this tall style easier to slip into for an enjoyable day on the road.



These styles and more can be found at select Harley-Davidson® dealerships this spring.

To locate the nearest dealer or to view the Harley-Davidson® footwear styles online, enthusiasts can visit [www.harley-davidsonfootwear.com](http://www.harley-davidsonfootwear.com). You can also connect with Harley-Davidson® footwear on Facebook at [www.facebook.com/harleydavidsonfootwear](https://www.facebook.com/harleydavidsonfootwear), Twitter at [www.twitter.com/hd\\_footwear](https://www.twitter.com/hd_footwear) or on Instagram at username [hdfootwear](#).

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Harley-Davidson, Inc. is the parent company of Harley-Davidson Motor Company and Harley-Davidson Financial Services. Since 1903, Harley-Davidson Motor Company has fulfilled dreams of personal freedom with custom, cruiser and touring motorcycles, riding experiences and events and a complete line of Harley-Davidson motorcycle parts, accessories, general merchandise, riding gear and apparel. Harley-Davidson Financial Services provides wholesale and retail financing, insurance, extended service and other protection plans and credit card programs to Harley-Davidson dealers and riders in the U.S., Canada and other select international markets. For more information, visit Harley-Davidson's Web site at [www.harley-davidson.com](http://www.harley-davidson.com).

### **ABOUT WOLVERINE WORLDWIDE**

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers of branded casual, active lifestyle, work, outdoor sport, athletic, children's and uniform footwear and apparel. The Company's portfolio of highly recognized brands includes: Merrell®, Sperry®, Hush Puppies®, Saucony®, Wolverine®, Keds®, Stride Rite®, Sebago®, Chaco®, Bates®, HYTEST®, and Soft Style®. The Company also is the global footwear licensee of the popular brands Cat® and Harley-Davidson®. The Company's products are carried by leading retailers in the U.S. and globally in approximately 200 countries and territories. For additional information, please visit our website, [www.wolverineworldwide.com](http://www.wolverineworldwide.com).

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